

# ADELINE HOPE LITTLE

FASHION MARKETER & STYLIST



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# AL

I am a recent graduate of the Savannah College of Art and Design with a BFA in Fashion Marketing and Management with a minor in Fragrance Marketing and Management. I am passionate about the self-expression and empowerment that is at the core of the fashion and beauty industries. I am actively looking for styling, marketing, visual merchandising, and public relations roles due to my passions and expertise in project coordination, storytelling, and creative problem solving.

## EDUCATION

SAVANNAH COLLEGE OF  
ART AND DESIGN

Savannah, GA

Major: BFA Fashion Marketing & Mgt.

Minor: Fragrance Marketing & Mgt.

2018-2022

## AWARDS & CERTIFICATES

SCAD DEAN'S LIST

.2019-2022

SCAD ACHIEVEMENT HONORS  
SCHOLARSHIP

.2018-2022

BUSINESS OF FASHION EDUCATION

Fashion Styling and Image Making

## SKILLS

Proficient in Adobe Creative Suite  
Photoshop, InDesign, Premiere, XD, and  
Lightroom

Creative Problem Solving, Concept  
Development, Relationship Building,  
Attention to Detail, Easily Adaptable

## COMMUNITY SERVICE

CASA (COURT APPOINTED SPECIAL  
ADVOCATES) OF THE HIGH PLAINS

2017-2018

Implemented Junior Casa, and  
volunteered for CASA, which provides  
support for foster children in the court  
system.

## WORK EXPERIENCE

### MERCHANDISING & SALES ASSOCIATE

Janeys @ 2500 | September 2022 | Amarillo, TX

- Took on a full time position after a Winter 2021 Merchandising Internship.
- Worked directly with the store owner.
- Assisted in styling a fundraiser Style Show.
- Helped with buying, market preparation, and visual merchandising.
- Key client stylist and personal shopper.

### BRIDAL STYLIST

David's Bridal | June 2020 - February 2021 | Savannah, GA

- Assisted brides in finding their wedding dress, bridesmaids dresses, and bridal accessories.
- Formed and upheld personal relationships with new and returning customers.
- Maintained and exceeded hourly sales productivity standards.
- Floor stock and general retail housekeeping.
- Customer Service designee to assist in problem solving and customer questions.

## ACADEMIC EXPERIENCE

### FAR FROM HOME

Producer & Stylist | Spring 2022

- Produced fellow SCAD student, Beckham Lin's, Fashion Design Senior Collection photoshoot and video.
- Location scout, props planner, and stylist during pre-production.
- Assisted on set with model styling, props, & makeup.

### TWA HOTEL BAR CART

Senior Capstone | Spring 2022

- Created a line of barware for the TWA Hotel.
- Conducted consumer and industry research to support the product expansion.
- Produced a line of glassware, bar tools, and a bar cart to be sold online and in-store.
- Created a marketing campaign to spread awareness about the new products.
- Conducted an in-depth financial analysis that resulted in a \$2M profit for the hotel.